

### Corel PaintShop Pro X8: Powerful and Affordable Photo-Editing, Graphic Design for Home and Business

Marking its 25th anniversary, PaintShop Pro X8 delivers a complete photo-editing toolkit to rival Photoshop - no subscription required

**OTTAWA** — **August 19, 2015** — Today, Corel's Photo group announces the newest editions of its professional quality photo-editing and graphic design software - PaintShop® Pro X8 and PaintShop® Pro X8 Ultimate.

With many consumers and businesses looking for alternatives to the unending expense of subscription software, PaintShop Pro has never been so relevant. Offering photo management, quick adjustments and professional raster and vector editing in one, PaintShop Pro is ideal for photographers, design enthusiasts, and businesses large and small. Priced at less than \$80, PaintShop Pro X8 delivers dramatic savings compared to Adobe.

"As we celebrate our photo software's 25<sup>th</sup> anniversary, PaintShop Pro X8 is poised to shine," said Greg Wood, Senior Product Director of Corel's Photo group. "On top of the photo editing strengths PaintShop Pro is known for, today's increasingly visual world has a massive need for imaging and graphics tools. PaintShop Pro delivers all these capabilities in spades, at prices affordable enough for anyone. We challenge users to try it free for 30 days and compare with Photoshop - you'll be genuinely surprised to see just how much is possible for so much less."

Unlock your ability to make any image better with all-new tools and impressive performance gains. Quickly and easily design for web or print, business or fun. Instantly correct and enhance your photos, or create stunning scrapbook pages, posters, graphics and more. For your passion or your profession, Corel Paintshop Pro X8 has you covered.

### PaintShop Pro X8 offers designers & photo enthusiasts a comprehensive package, now with:

**New! Text Wrapping** - Designers and scrapbookers can effortlessly add text within shapes or selections, something you won't find in Photoshop.

**New! Magic Move** - Use this content-aware tool to automatically replace the background when moving objects or people in a photo.

**Enhanced! Batch Mode** - This step-by-step process accelerates common photo tasks like resizing and watermarking. Output thousands images in just seconds.

**New! Lens Corrections** - Fix common lens performance issues, such as barrel distortion, vignetting and more.

**Enhanced! Camera RAW Lab** - Updated layout with new before/after views & large preview window. Quickly add more RAW images and apply new lens corrections.

Enhanced! Selection Tools Options - Make selections more quickly and accurately with:

**New! Smart Selection Brush Tolerance** - Adjustable tolerance setting to make more precise selections across areas close in tone or hue.

**New! Selection Style Options** - Define a selection size by typing height and width values or fixed aspect ratio, either custom or from a built-in database.

**Enhanced! Power and Speed** - Performance gains keep you in the creative groove with faster paint, air, retouch and art media brushes (now 40-120% faster), increased maximum brush size (up to 3,000 pixels), enhanced Smart Edge to help you stay "inside the lines" (up to 50% faster), and accelerated save times (\*.pspimage files save up to 50% faster).

**New! 4K Monitor Support** - Beautiful workspace and all-new icons ensure your software and photos look incredible.

Enhanced! Layer Workflow - Manage, control and find layers better than ever before with:

New! Quick Search - Search by name to find the right layer in seconds.

Enhanced! Layer Control - Individual layers can now be merged and layer groups expanded or collapsed.

**Plus! New additions boost productivity** - PaintShop Pro X8 includes numerous new features based on user suggestions including the Before/After button in the Adjust workspace, updated save behavior and 'Save As' dialog, new swatches in the Materials Palette, Text & Shape Cutter preview, Gradient preview and more!

# PaintShop Pro X8 Ultimate is the photographer's complete toolkit, from capture to print.

Why pay a monthly fee (over \$100 each and every year) to access a software bundle with photo editing and tools for your RAW workflow? PaintShop Pro X8 Ultimate offers the versatility of PaintShop Pro X8, plus our best-ever collection of photo-focused add-ons, a \$300 value:

**New! AfterShot™ 2:** Get a one-two punch similar to the Adobe CC photography bundle, but without the ongoing charges. Quickly convert & adjust RAW. Take advantage of non-destructive editing, preserving your original - whether you edit one version of your photo or one hundred.

**New! on1 Perfect Effects 9.5:** Customizable filters and hundreds of built-in presets inspire creativity and give ultimate control.

**Updated! Perfectly Clear 2 SE:** Restore details lost by your camera's sensor. Athentech's 10 patented corrections help save time and make beautiful photos.

# Also introducing the Corel PaintShop Pro X8 & VideoStudio Pro X8 Bundle

PaintShop<sup>®</sup> Pro X8 and VideoStudio<sup>®</sup> Pro X8 come together to offer a complete photo, graphic design and video editing package to help tell your story in stills and motion.

## **Pricing and Availability**

Corel PaintShop Pro X8 and PaintShop Pro X8 Ultimate are available now in English, German, French, Dutch, Italian, Spanish, Russian, Traditional Chinese, and Japanese.

Suggested retail pricing (SRP) for PaintShop Pro X8 is \$79.99 (USD/CAN) / EUR 69.99 / £59.99 / \$99.95 AUD. Qualifying registered users can purchase for the upgrade price of \$59.99 (USD/CAN) / EUR 49.99 / £44.99 / \$69.95 AUD.

SRP for PaintShop Pro X8 Ultimate is \$99.99 (USD/CAN) / EUR 89.99 / £79.99/ \$129.95 AUD. Qualifying registered users can purchase for the upgrade price of \$79.99 (USD/CAN) / EUR 69.99 / £64.99 / \$89.95 AUD. For more information about Corel PaintShop Pro X8 and Corel PaintShop Pro X8 Ultimate, please visit www.paintshoppro.com.

SRP for PaintShop Pro X8 and Video Studio X8 Bundle is \$129.99 (USD/CAN) / EUR 99.99 / £89.99/ \$179.95 AUD. Qualifying registered users can purchase for the upgrade price of \$99.99 (USD/CAN) / EUR 79.99 / £69.99 / \$139.95 AUD. For more information about the Corel PaintShop Pro and Corel VideoStudio Pro X8 Bundle, please visitwww.paintshoppro.com/photovideosuite.

# Stay Up-to-Date & Join the Conversation

Don't miss all the latest PaintShop Pro developments, plus tutorials and more on our new blog - Points of View at blog.paintshoppro.com. Connect with the PaintShop Pro community on Facebook at www.facebook.com/CorelPaintShop, or tweet us at @CPaintShopPro.

## **About Corel Photo Editing**

Whether you're an enthusiast or professional photographer, Corel Photo Editing software is dedicated to helping you achieve your best photos ever. The Corel Photo Editing product lineup includes the renowned PaintShop Pro for powerful image editing and AfterShot Pro, the industry's fastest RAW photo workflow software. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio<sup>®</sup>, Pinnacle<sup>™</sup> and WinZip<sup>®</sup>. For more information about Corel Photo Editing software, please visitwww.paintshoppro.com.

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