

Overview

Name: Darlene Perrone
Company: Destinations Travel Magazine
Location: Palmyra, Virginia, USA
Industry: Travel
Product: CorelDRAW[®] Graphics Suite

Enticing travelers worldwide with help from CorelDRAW[®] Graphics Suite

Darlene Perrone is the founder, publisher, and editor-in-chief of *Destinations Travel Magazine*, a photojournalistic online travel publication. Launched in 2004, each photo-rich issue focuses on international travel with feature articles on exotic destinations, cruises, all-inclusive trips, getaways, recreation, and much more.

Right from the start, Perrone has relied on CorelDRAW Graphics Suite to help her produce an enticing, visually stunning resource for worldwide travelers. "I originally started using CorelDRAW 4 in 1993, prior to starting the magazine" says Perrone. "I used it as an illustrator and graphics artists for years to create things like catalogues, corporate greeting cards, brochures, logos, and business cards."



The page-turning Destinations Travel Magazine is punctuated with gorgeous pictorial-filled feature articles on all manner of vacation possibilities.



The cover and contents of Destinations Travel Magazine are prepared entirely with CorelDRAW Graphics Suite.

Creative freedom in a complete and affordable package

When she decided to embark on a new career as a magazine publisher, Perrone investigated several different software options. "My printing company tried to persuade me to use Microsoft[®] Publisher or Adobe[®] Illustrator[®]," she explains. "But personally, I found Illustrator more complicated than CorelDRAW, which I was already familiar with."

"And I wanted one program that I could use to do everything," she continues. "From writing basic copy to photo editing, to complete page layout and design." So she chose CorelDRAW Graphics Suite with confidence and without regret. "It's so easy to learn and use," she says of CorelDRAW. "I actually took a class at CompUSA years ago, but found that I had better success learning through trial and error."

Despite occasional protestations from printers in the publishing industry, Perrone remains loyal and more than satisfied with CorelDRAW Graphics Suite. "I tried Adobe® InDesign® when it first came out because my printer pushed me to switch, but I found it too restrictive," she continues. "It didn't afford me the creative freedom that CorelDRAW offered, anyrd it had too many limitations. I felt like I was fighting it eve step of the way."

So she quickly reverted to her original choice and hasn't looked back. "The decision was based on my needs as an artist, photographer, and illustrator," she explains. "CorelDRAW Graphics Suite was the only solution that offered everything that I needed — the complete package, and at a better price than Illustrator."

From print to digital — a magazine's evolution

Over the years, *Destinations* has evolved from a printed magazine into an online publication with an emphasis on high-resolution imagery and creative 3D animations that make its pages sparkle and shine.

The magazine is now also available in popular mobile formats, such as iPhone®, iPad®, and Android™. Within its pages, you'll find travel tips, advice, and outstanding feature articles written by international travel writers



The informative Destinations Travel Magazine is brimming with spectacular pictorials, enabling readers' imaginations to transport themselves on a variety of captivating voyages.



wonder of it all. While it is you, the bride and groom, who will choose the cast, the characters, and the stage under a canopy of great oaks has already been dramatically set by nature for the fulfillment of all your aspirations.

As plans take shape, couples may wish to consider pre-wedding events, ranging from bridal showers to bachelorette parties and destination parties. Oak Alley Plantations is also an unusual setting for their perfect proposal. Romantic dinners, ranging from small gatherings on the veranda, to formal sit-down dinners in the dining room are expertly prepared and served by Oak Alley's select catering personnel.

Slipping The Dress
As they walk the illuminated path to the back of the manor, your guests will be greeted by four guides in period dress. They will then be directed to where the ceremony is to take place beneath the famed canopy of oaks

with luminaries lighting the tree-lined path from the ceremony site to the rear. The magic begins to unfold before your eyes!

Dinner & Party
Following the ceremony, your guests will be courteously attended by our catering staff serving hand-picked local fare. Your guests may enjoy assorted delicacies, created by our executive chef, from action

With the help of CorelDRAW Graphics Suite, Destinations Travel Magazine has evolved from 72 printed pages to nearly 100 digital pages with an emphasis on high-resolution imagery.

and photographers from across the globe.

At every stop along the way, Perrone discovers new things to love about her trusted graphics suite. "I learn something new about CorelDRAW every day. I simply could not do what I do without it," she explains.

"I even use it to design headers, banners, and ads for the website," says Perrone of CorelDRAW. While she has some concern about relying so heavily on one piece of software, it's been an indispensable creative tool. "It's a testimony to how much you can accomplish with this program."

And it still rankles her when she recalls the publishing world's bias for entrenched industry standards. "I think a lot of that false hype may have hurt the CorelDRAW brand," she says. "For a new user, I'd definitely recommend it. The suite can be a bit daunting because it does take time to really start utilizing everything that it can do. But it's easy to learn on your own."

For more information about the magazine, visit www.DestinationsTravelMagazine.com.

For more information about CorelDRAW Graphics Suite, visit www.corel.com/coreldraw.



Corel Corporation
1600 Carling Ave.
Ottawa, ON
Canada K1Z 8R7

Corel UK Limited
Sapphire Court
Bell Street
Maidenhead
Berkshire SL6 1BU
United Kingdom